

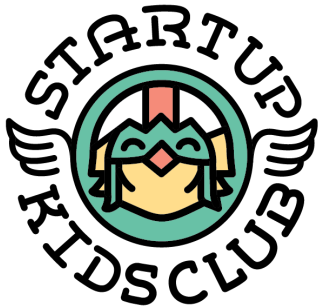
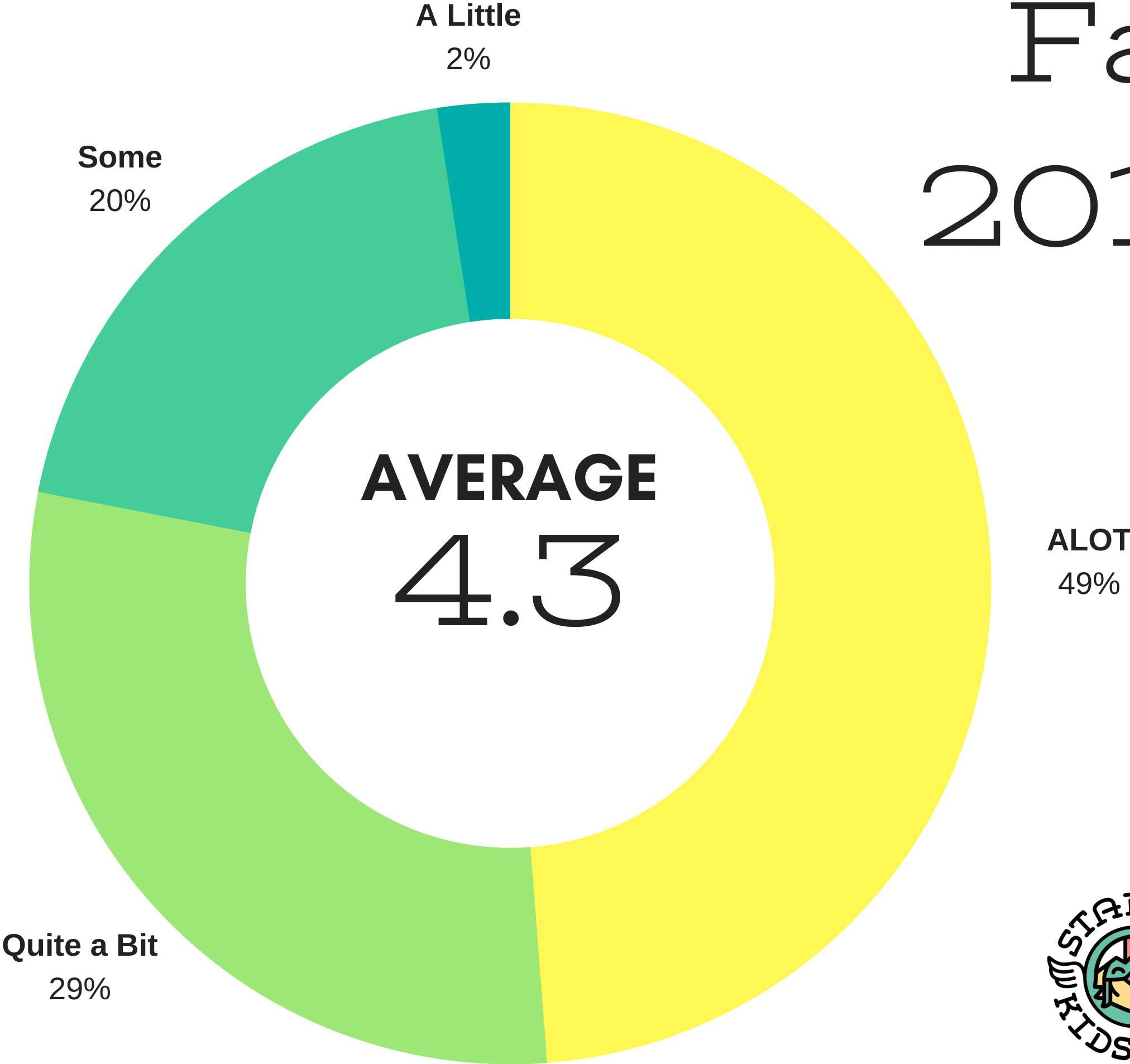
# START-UP KIDS CLUB

End of Semester  
Student Reporting

.....

# How much did you learn about business?

# Fall 2018



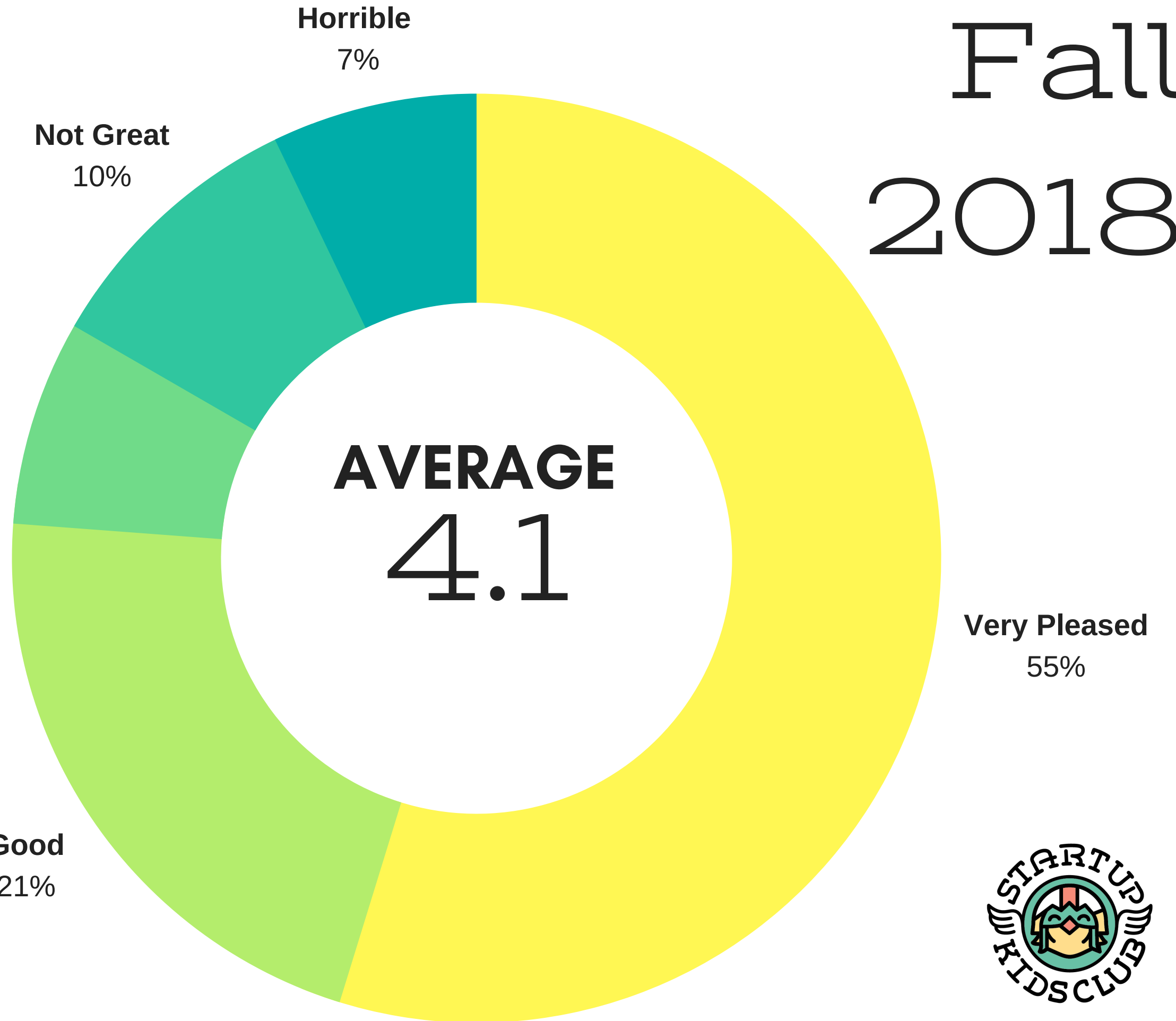
\*Survey consist of reporting from 47 Central Texas Students

# START-UP KIDS CLUB

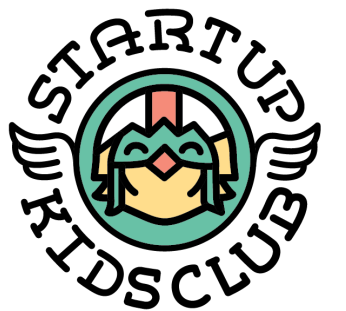
End of Semester  
Student Reporting

Fall  
2018

.....  
**How do  
feel like  
your idea  
turn out?**



\*Survey consist of reporting from 47 Central Texas Students



# START-UP KIDS CLUB

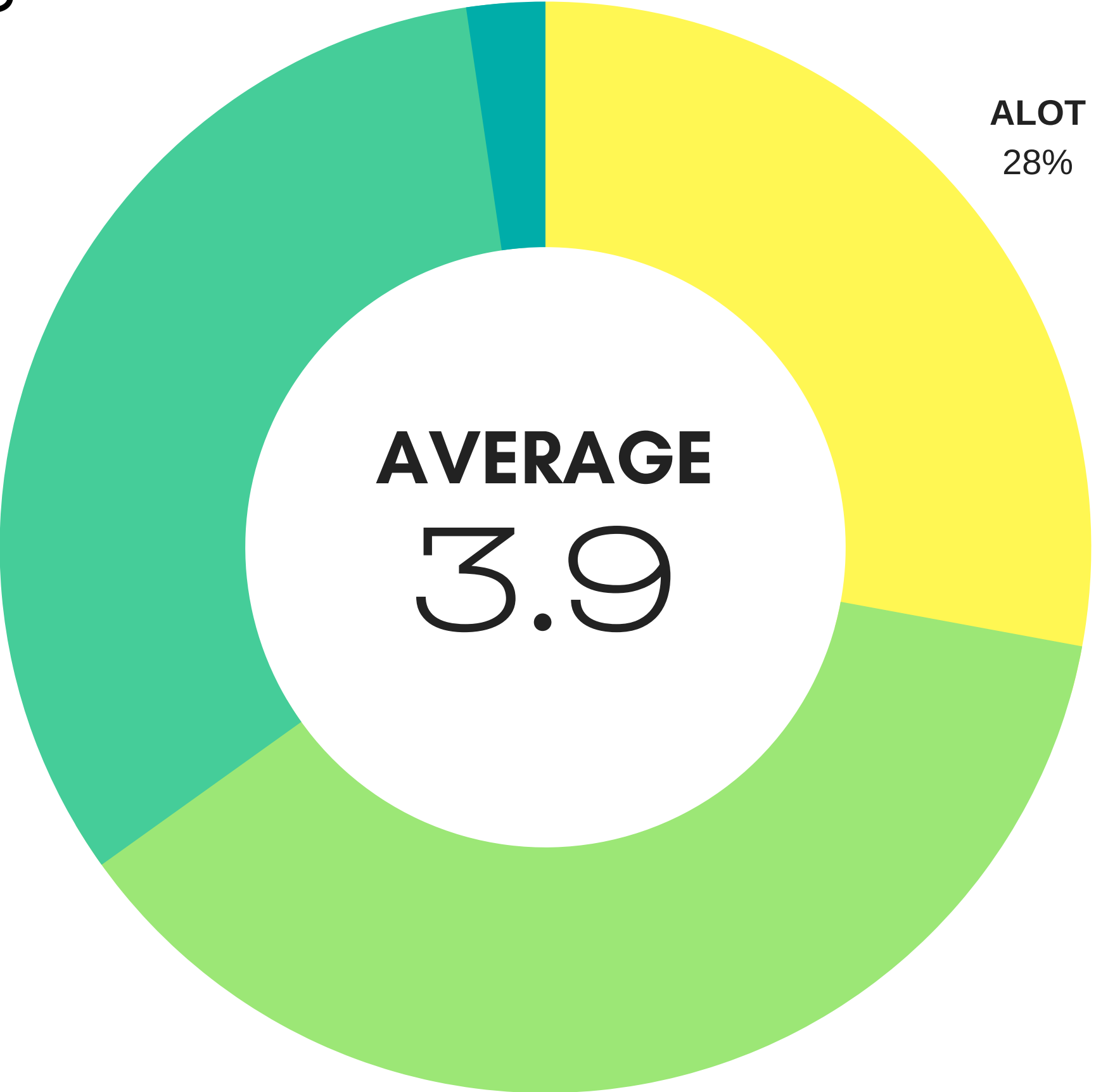
End of Semester  
Student Reporting

Fall  
2018

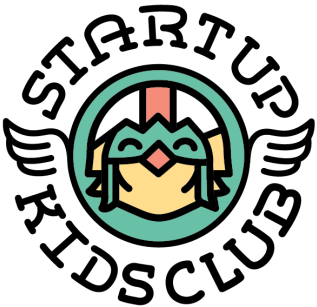
.....

## How much did you learn about investing?

Some  
33%



\*Survey consist of reporting from 47 Central Texas Students



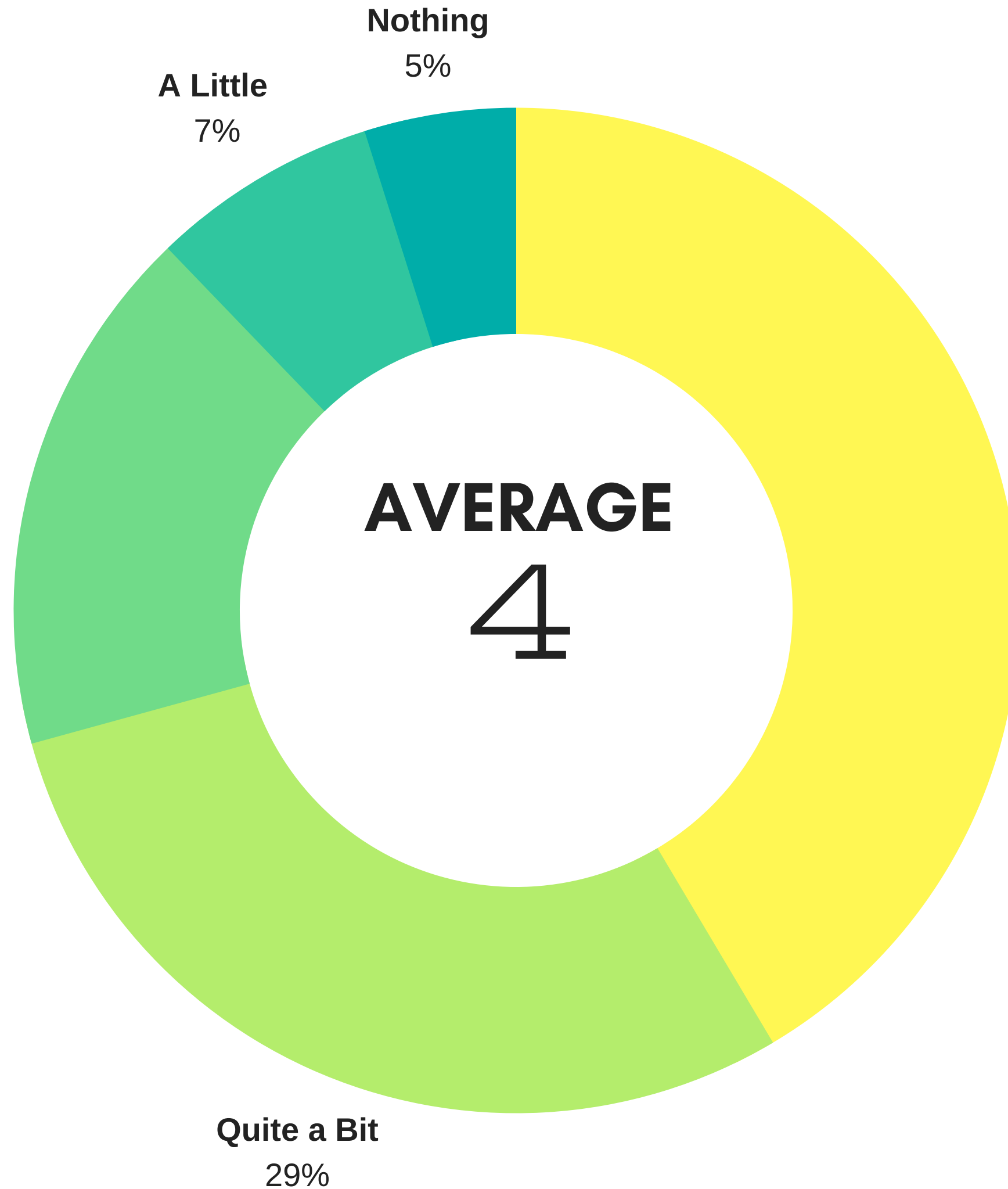
# START-UP KIDS CLUB

End of Semester  
Student Reporting

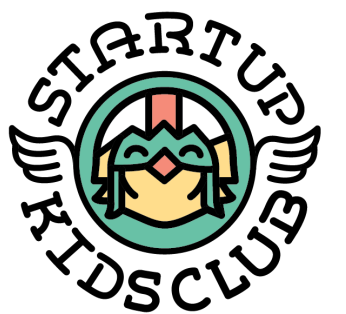


## How helpful were the mentors?

Fall  
2018



\*Survey consist of reporting from 47 Central Texas Students



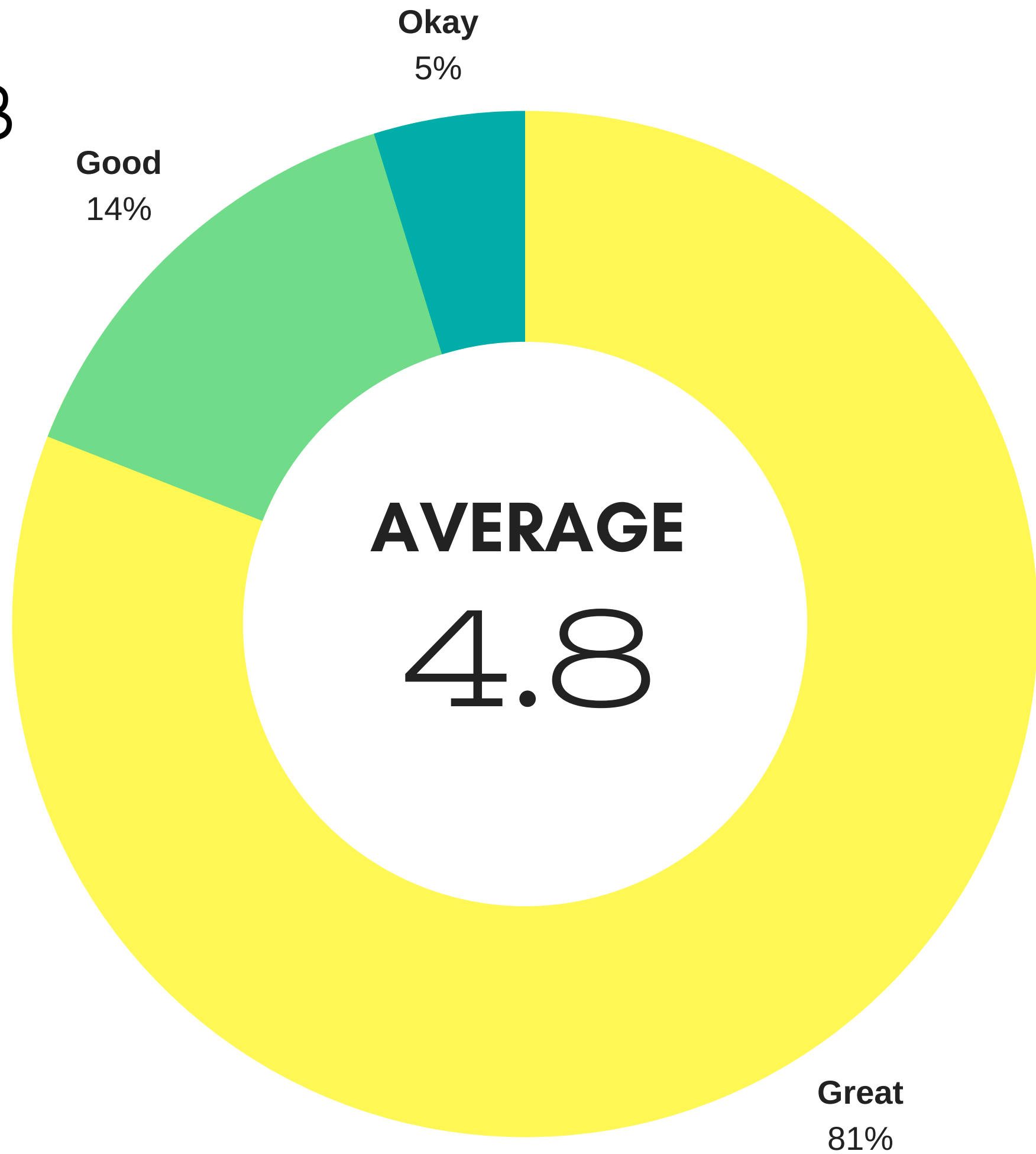
# START-UP KIDS CLUB

End of Semester  
Student Reporting

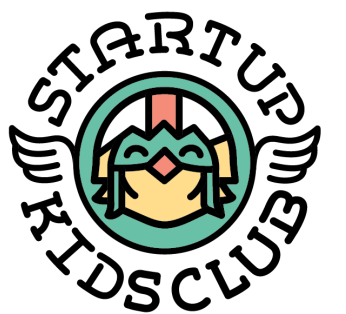
Fall  
2018

.....

## How would you rate your experience in SKC?



\*Survey consist of reporting from 47 Central Texas Students



# STARTUP KIDS CLUB

End of Semester  
Student Reporting  
.....

# Favorite Thing

Fall  
2018

 **17 Students**  
reported the  
markets

**4**  
 reported  
the Retreat

**3**  
 reported  
making the  
business.

**2**  
 reported  
the games

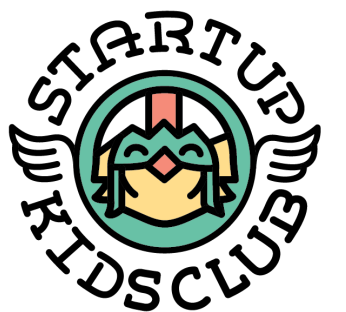
**2**  
 reported  
the mentors

**2 reported**  
 making  
money

## Other Things Included:

- Learning About Business
- Logo Design
- Personal Freedom
- The Class
- Comparing Mentor Experiences
- Seeing and Experiencing Selling

\*Survey consist of reporting from 47 Central Texas Students



# STARTUP KIDS CLUB

End of Semester  
Student Reporting

.....

Fall  
2018

# Least Favorite Thing

  
**3 reported  
waiting for  
customers.**

  
**14 reported  
nothing!**

  
**3  
reported  
using  
paper.**

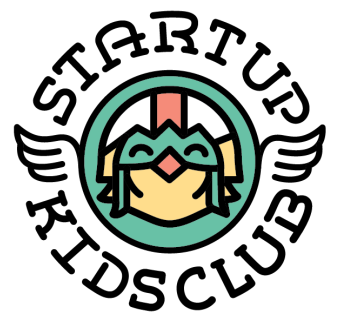
  
**4  
reported  
leaving.**

## Other Things Included:

- Making the product
- 2nd Market
- Stocks going down
- Not able to attend Retreat
- Mentors

- Classmate troubles
- Dealing with the finances
- Working on computer vs .paper.
- Rejection
- Not having enough options for everyone.

\*Survey consist of reporting from 47 Central Texas Students



# STARTUP KIDS CLUB

End of Semester  
Student Reporting  
.....



# Something I learned:

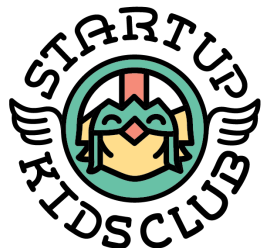
.....

**2 reported product mix vs. product line.**

## Other Things Included:

- Business takes work.
- Sometimes your idea doesn't work.
- How to pitch.
- Stand up for myself.
- You have to make eye contact.
- To get out of my comfort zone.
- How to talk to other people.
- You have to have more than one thing but not too many things.
- Entrepreneurship
- Business is HARD.
- Try New Things
- To persevere.
- How to sell
- How to turn your idea into a product.
- Marketing
- How to attract customers.
- Finding purpose in your business.
- Location, location, location.
- Finance and base investments
- How to develop your price.
- That even when things don't go the way you want that doesn't make it bad.

\*Survey consist of reporting from 47 Central Texas Students





# START-UP KIDS CLUB

End of Semester

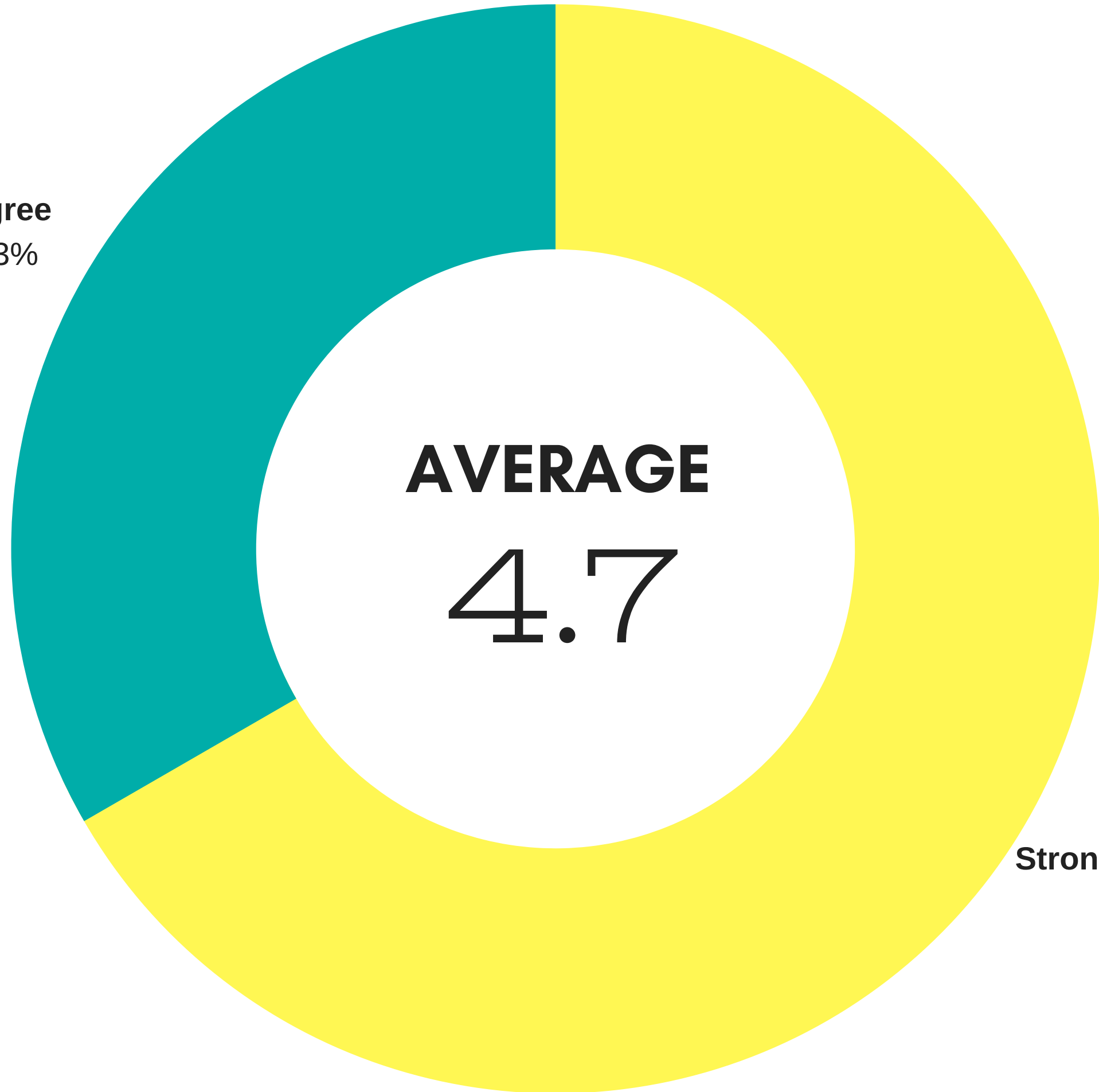
Parent  
Reporting

.....

## How was your child's experience in SKC?

Fall  
2018

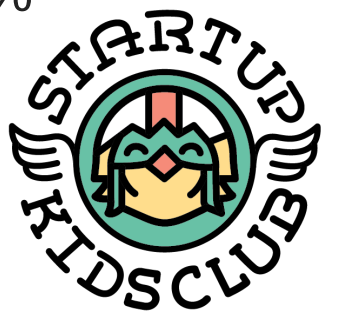
Agree  
33%



**AVERAGE**

**4.7**

Strongly Agree  
67%



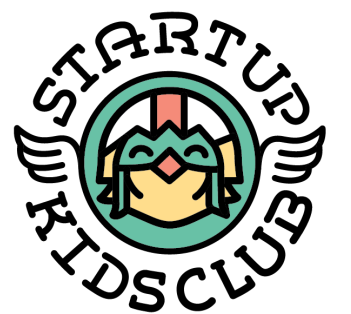
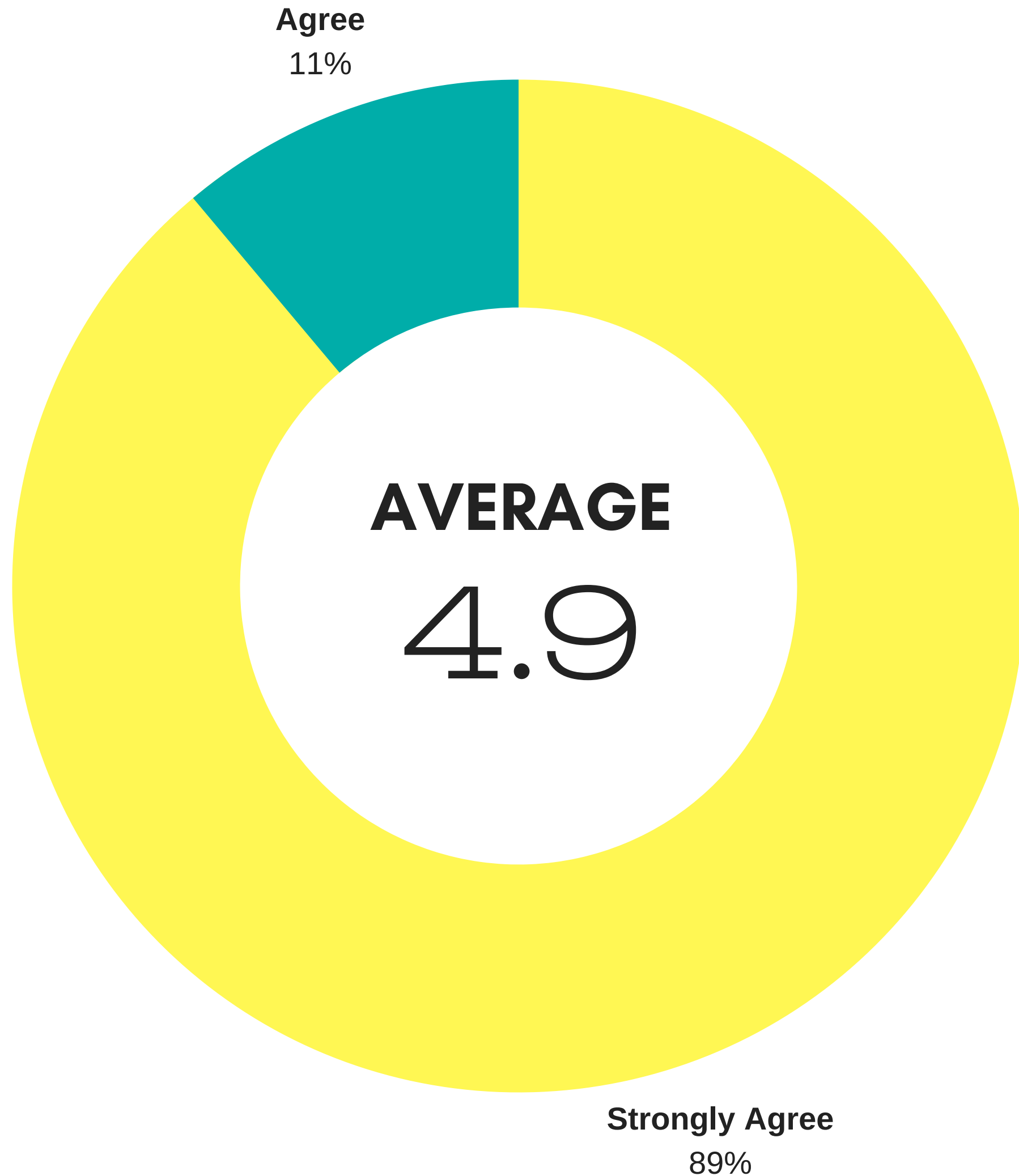
# START-UP KIDS CLUB

End of Semester  
Parent  
Reporting

.....

**My child  
was  
exposed to  
important  
lifeskills.**

Fall  
2018



# START-UP KIDS CLUB

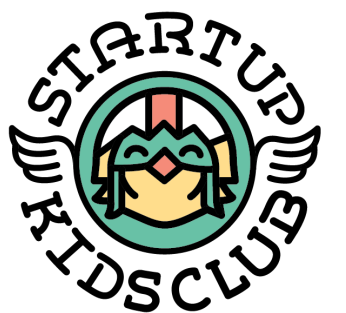
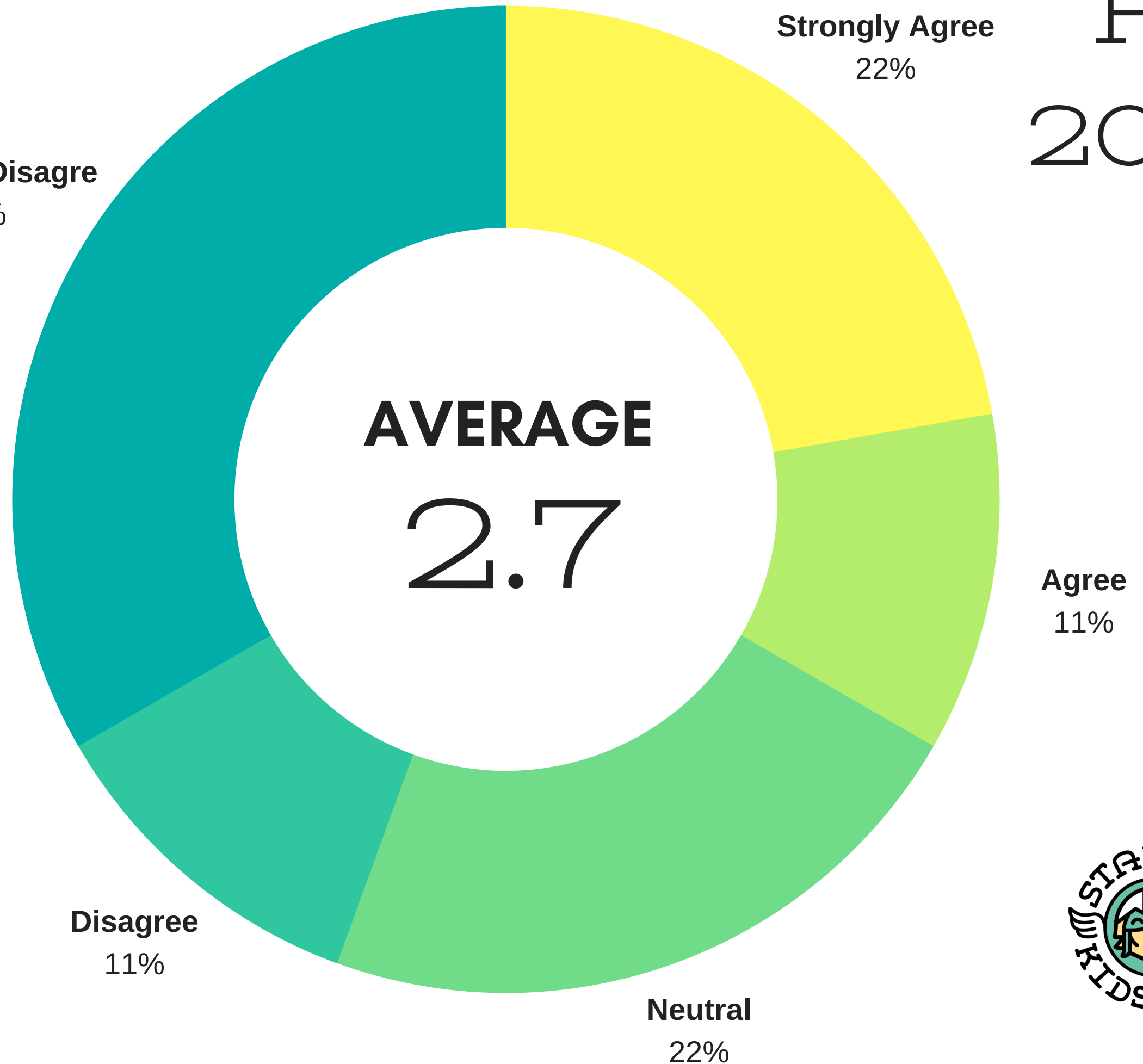
End of Semester

Parent  
Reporting

.....

**As a parent, I felt  
it was hard to  
allow my child to  
make their own  
choices,  
decisions, and  
mistakes.**

Fall  
2018

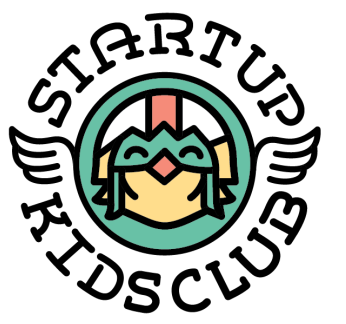
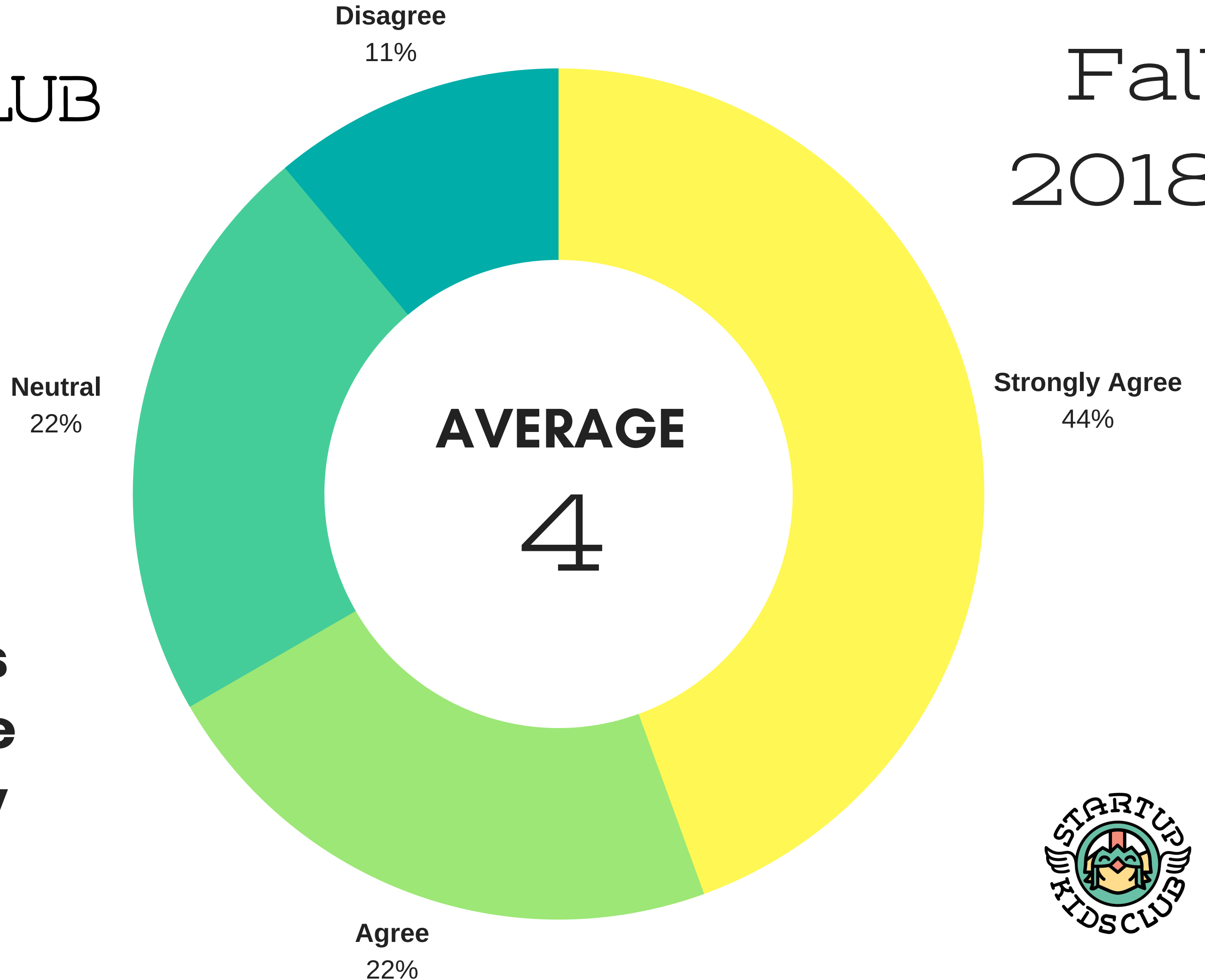


# START-UP KIDS CLUB

End of Semester  
Parent  
Reporting

.....  
**I found  
classroom  
discussions  
inspired  
conversations  
at home I have  
not previously  
had with my  
child.**

Fall  
2018



# START-UP KIDS CLUB

End of Semester  
Parent  
Reporting

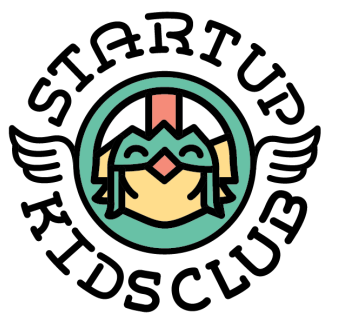
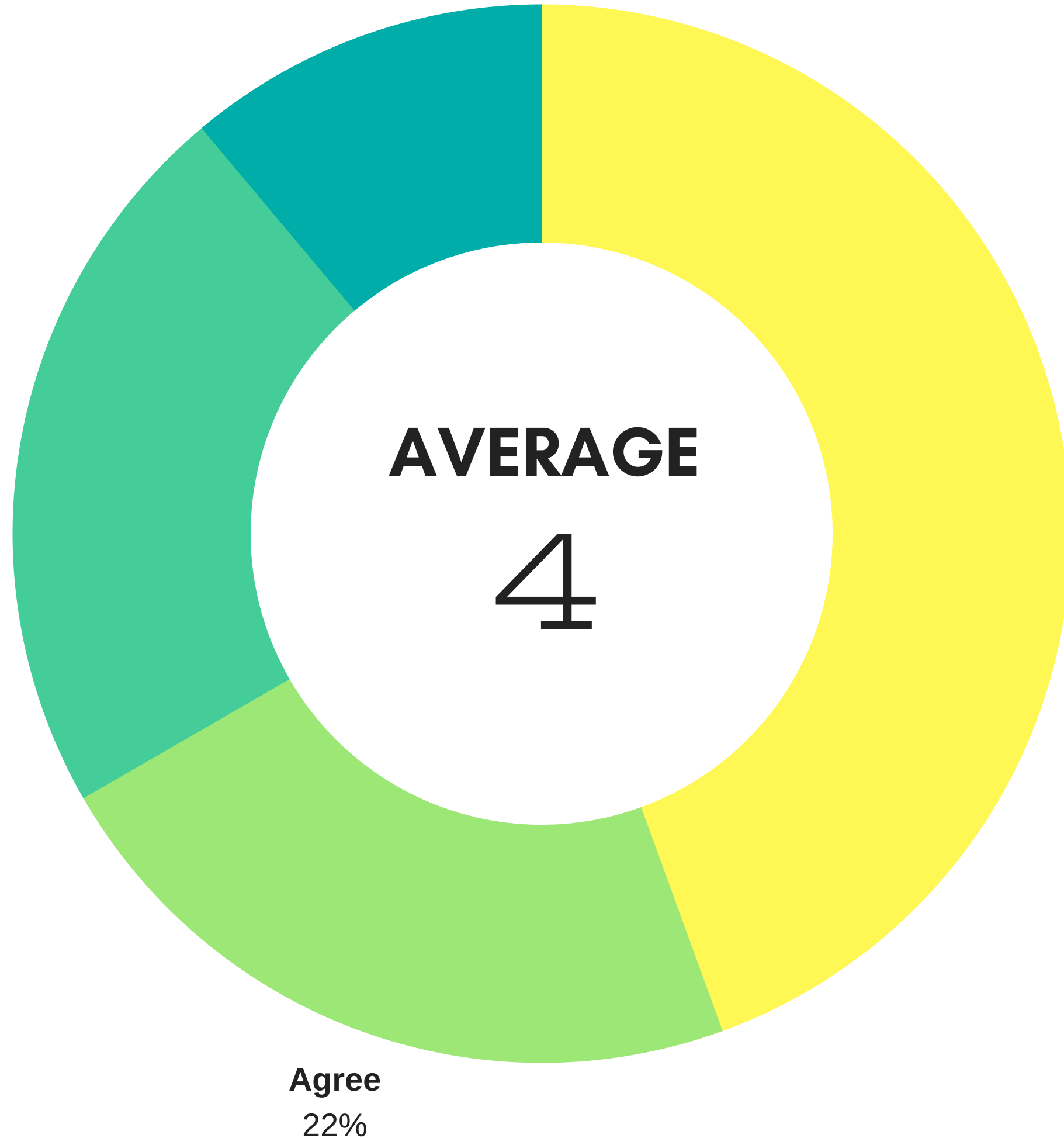
.....  
**I found my  
child's  
involvement in  
SKC brought our  
family closer  
together as we  
worked on  
developing their  
idea.**

Neutral  
22%

Disagree  
11%

Fall  
2018

Strongly Agree  
44%



# START-UP KIDS CLUB

End of Semester  
Parent  
Reporting

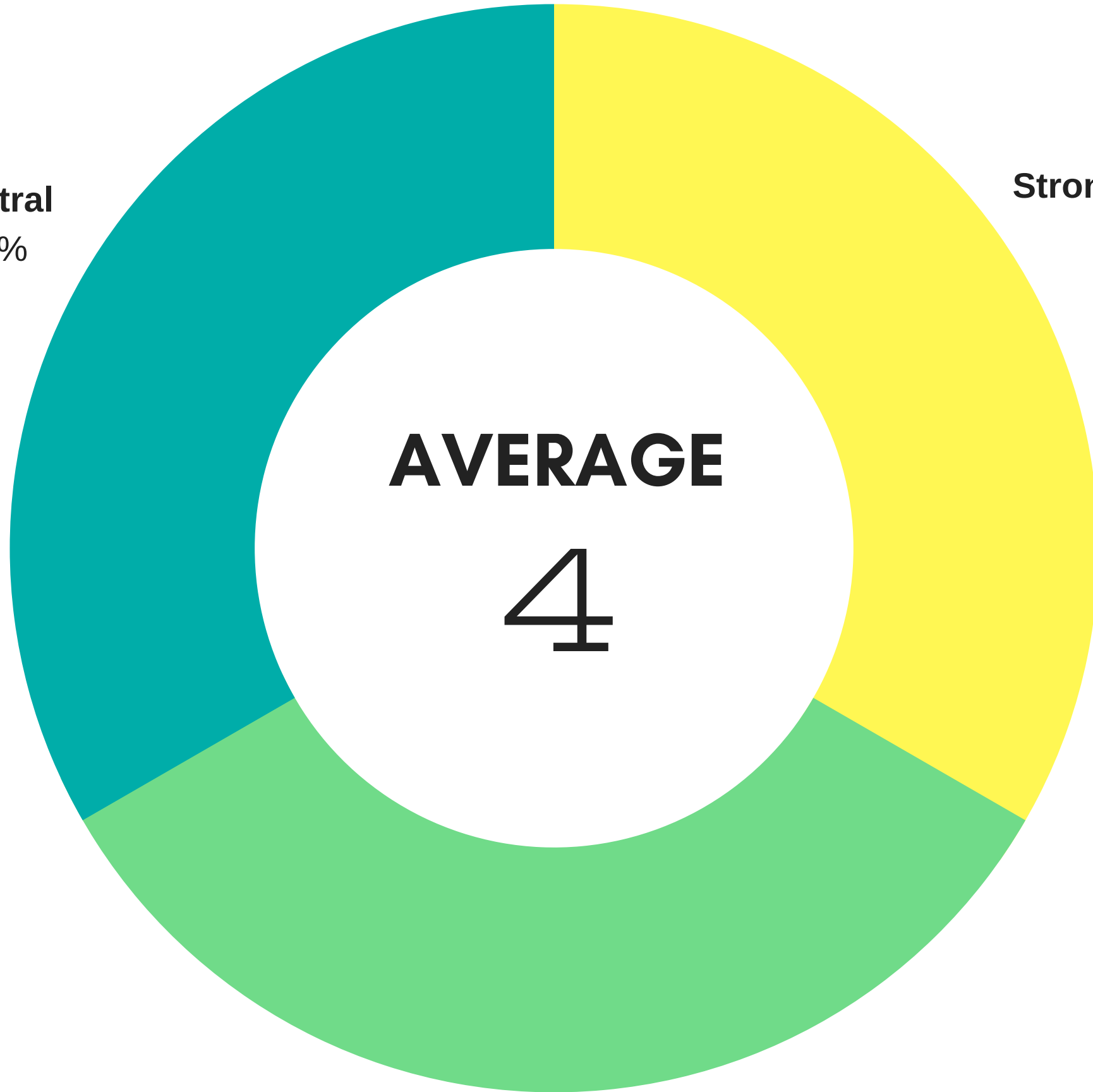
.....

**My child  
learned about  
career options  
they may not  
have previously  
known via the  
class  
mentorship.**

Fall  
2018

Neutral  
33%

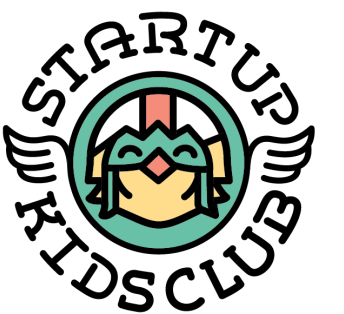
Strongly Agree  
33%



**AVERAGE**

**4**

Agree  
33%



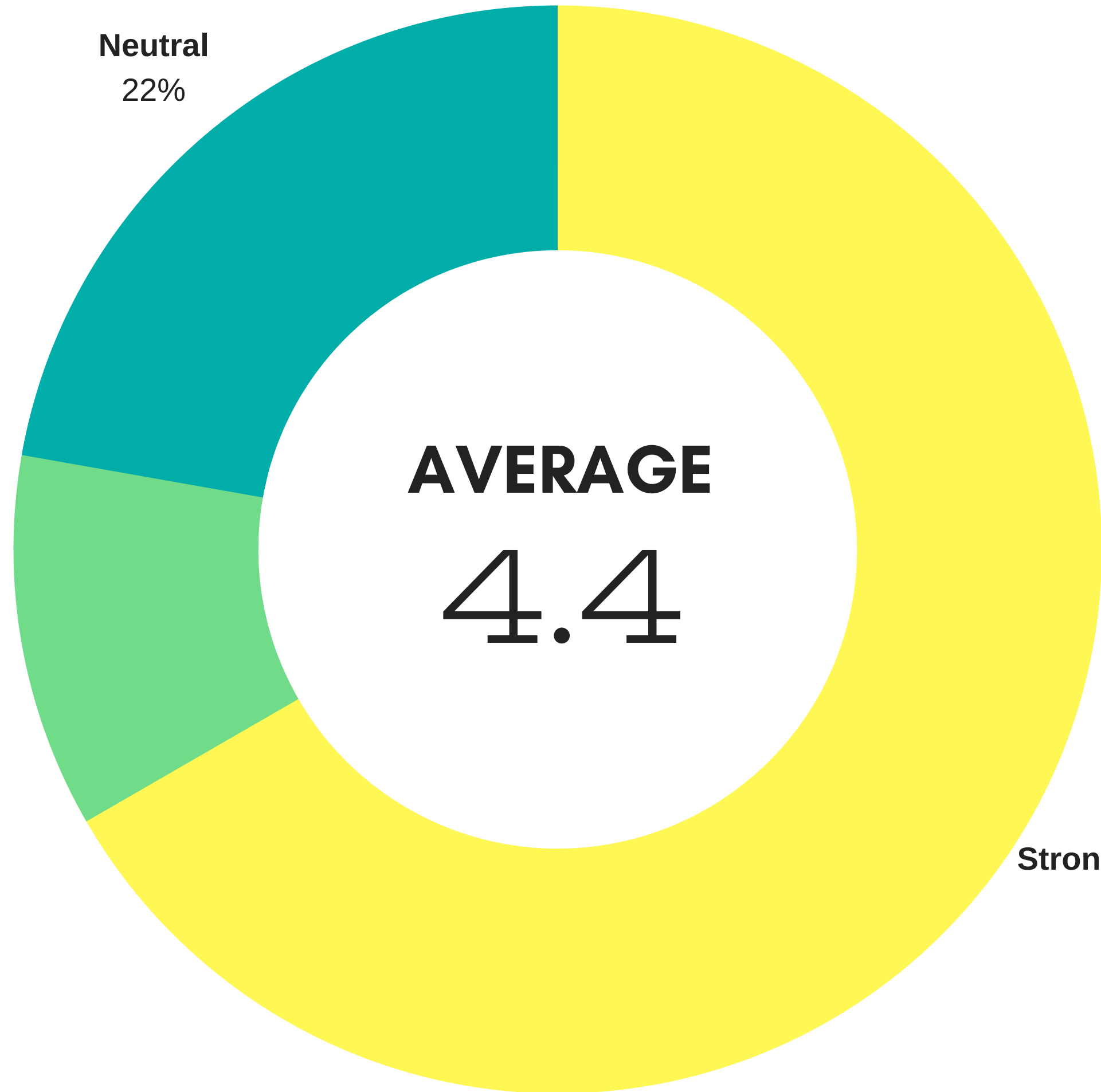
# START-UP KIDS CLUB

End of Semester  
Parent  
Reporting

.....

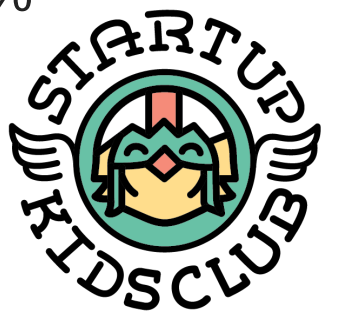
**I felt informed  
and Start-Up  
Kids Club  
communicated  
with my family  
efficiently.**

Agree  
11%



Fall  
2018

Strongly Agree  
67%



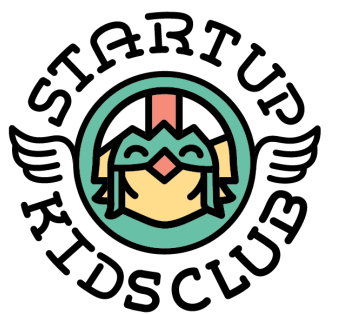
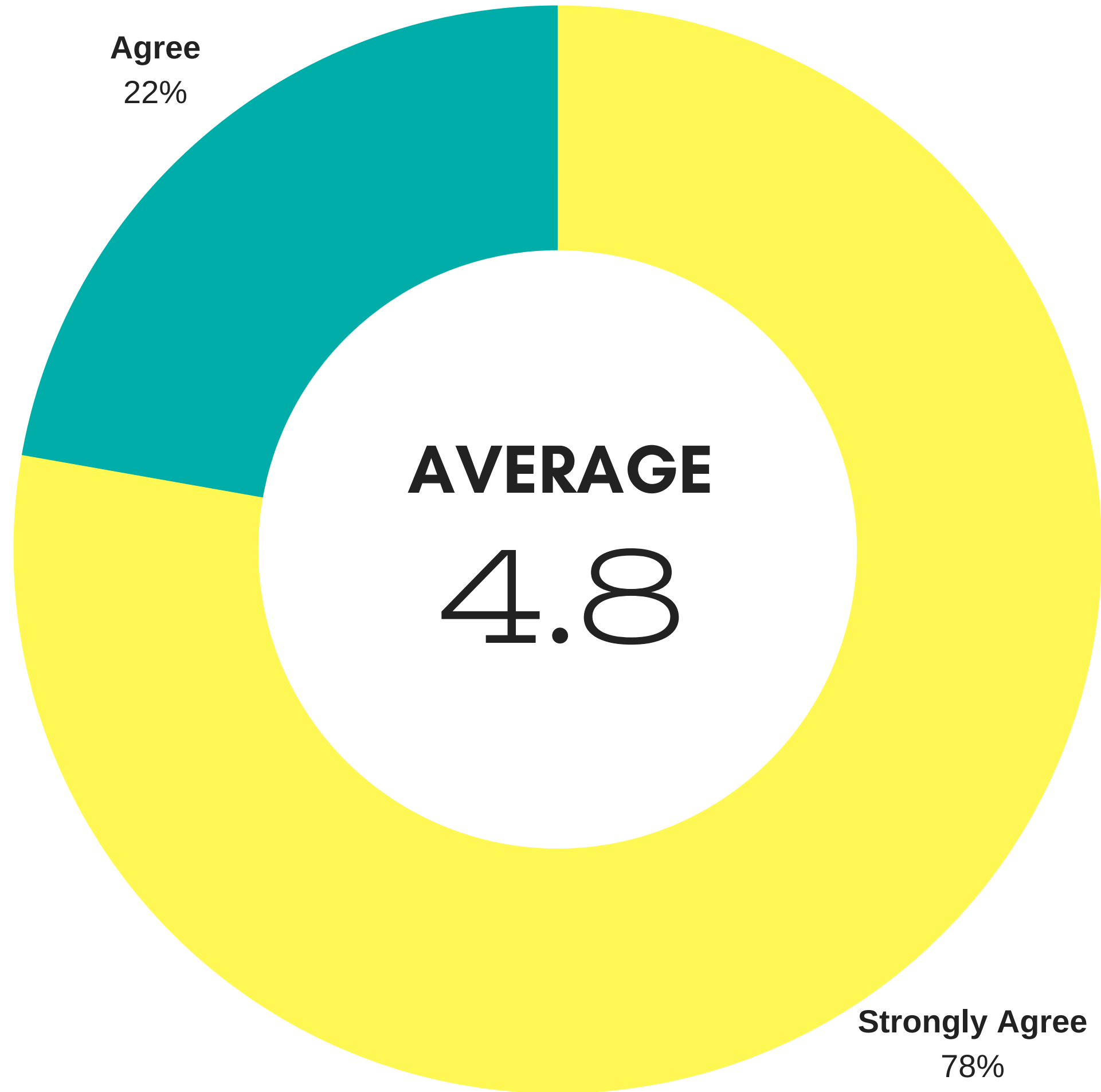
# START-UP KIDS CLUB

End of Semester  
Parent  
Reporting

.....

**The teacher  
created an  
environment  
where my  
child felt safe  
and  
supported.**

Fall  
2018





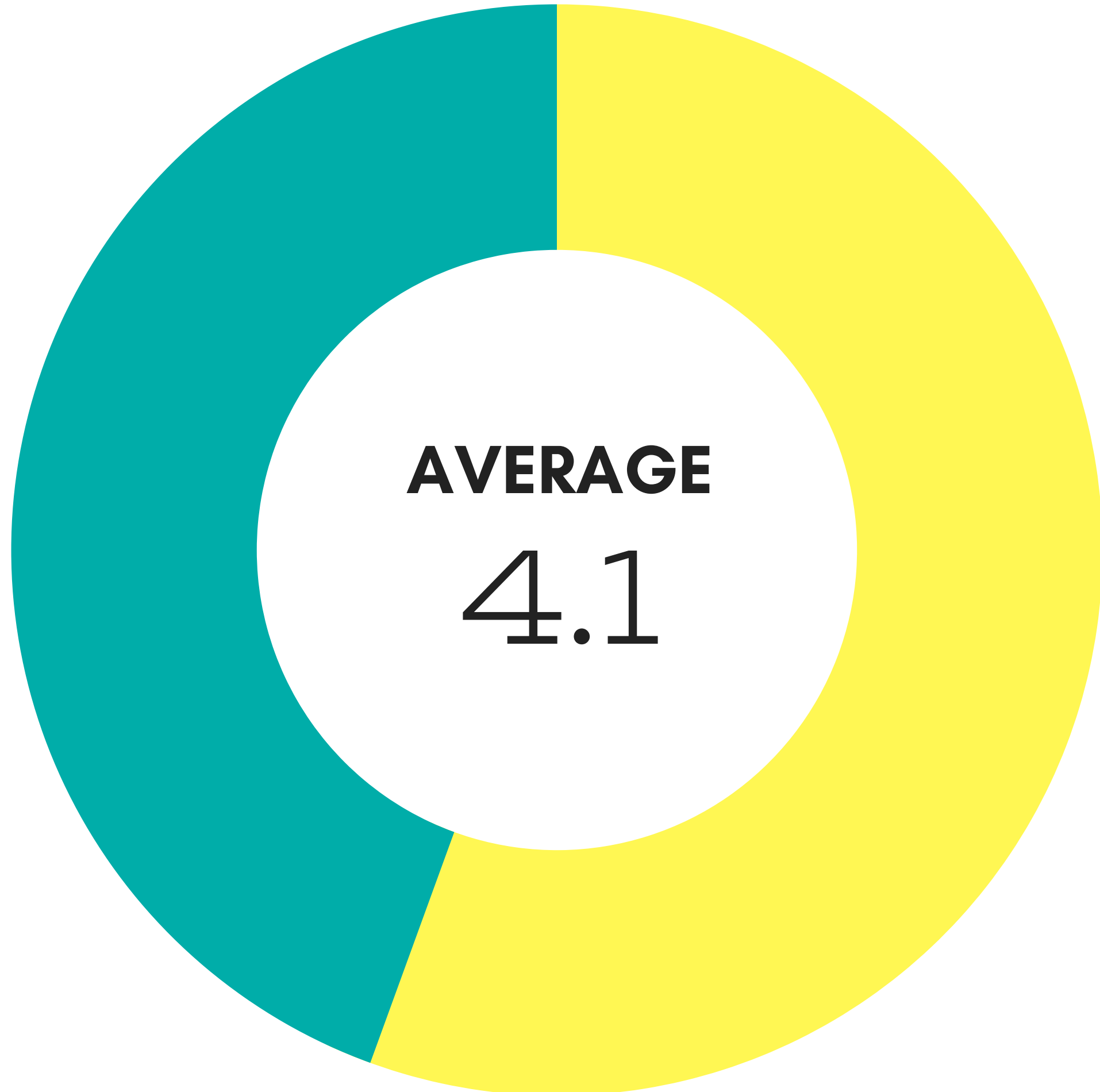
# START-UP KIDS CLUB

End of Semester  
Parent  
Reporting

.....

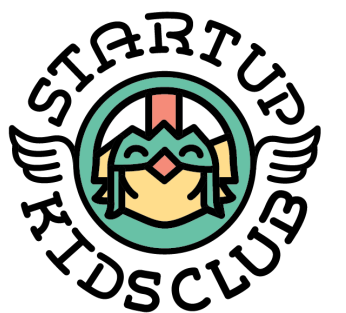
**The investing unit prompted conversation about money and investing in our house.**

Neutral  
44%



Fall  
2018

Strongly Agree  
56%

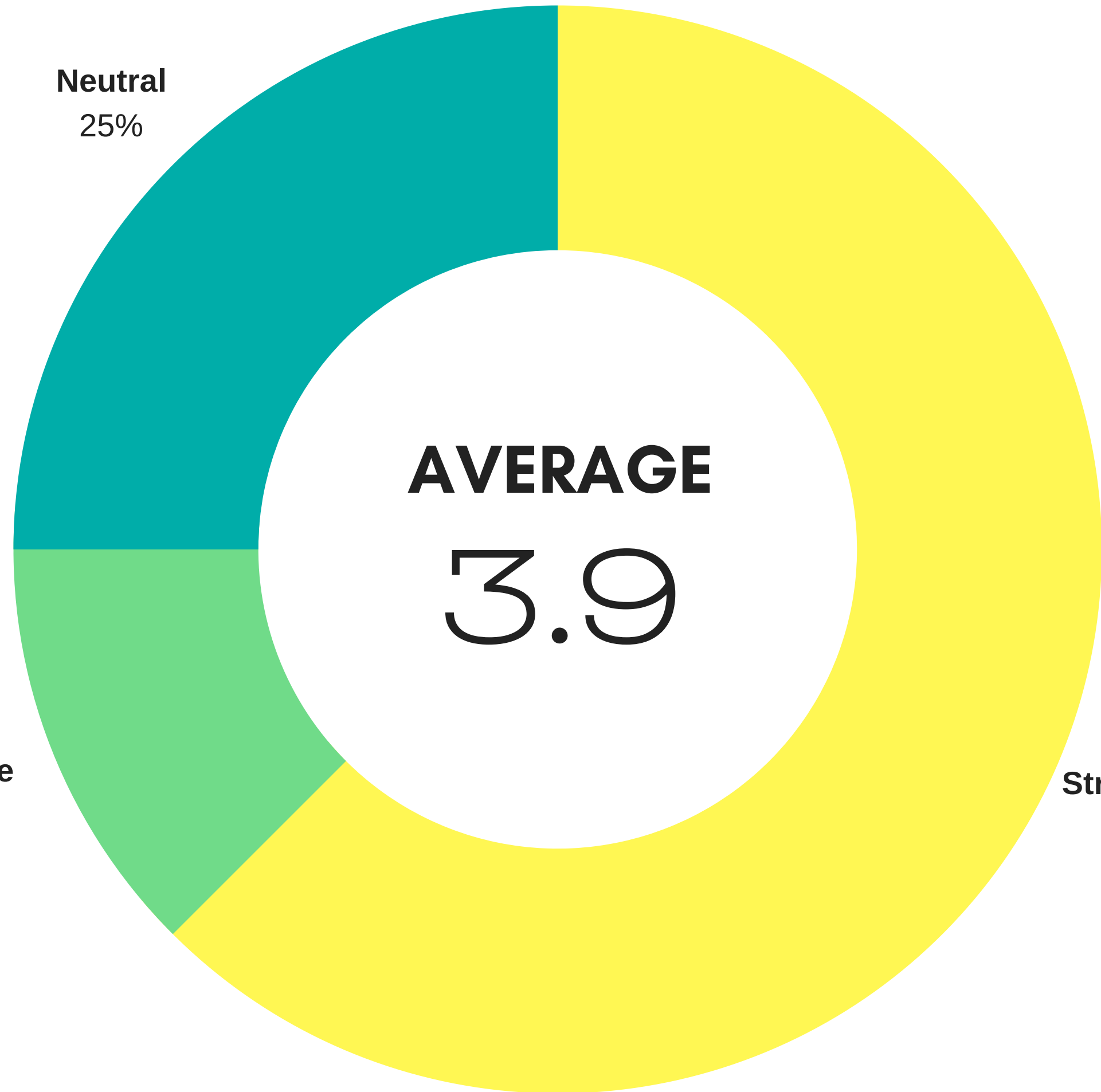


# START-UP KIDS CLUB

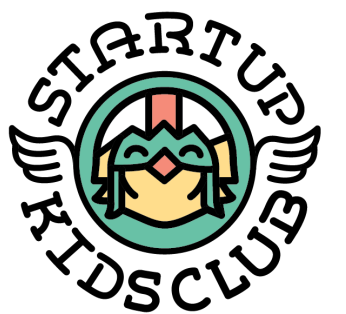
End of Semester  
Parent  
Reporting

.....

**My child  
showcased  
increase  
self  
confidence**



Fall  
2018



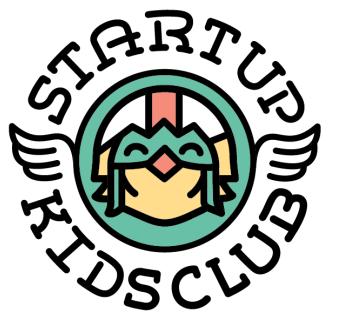
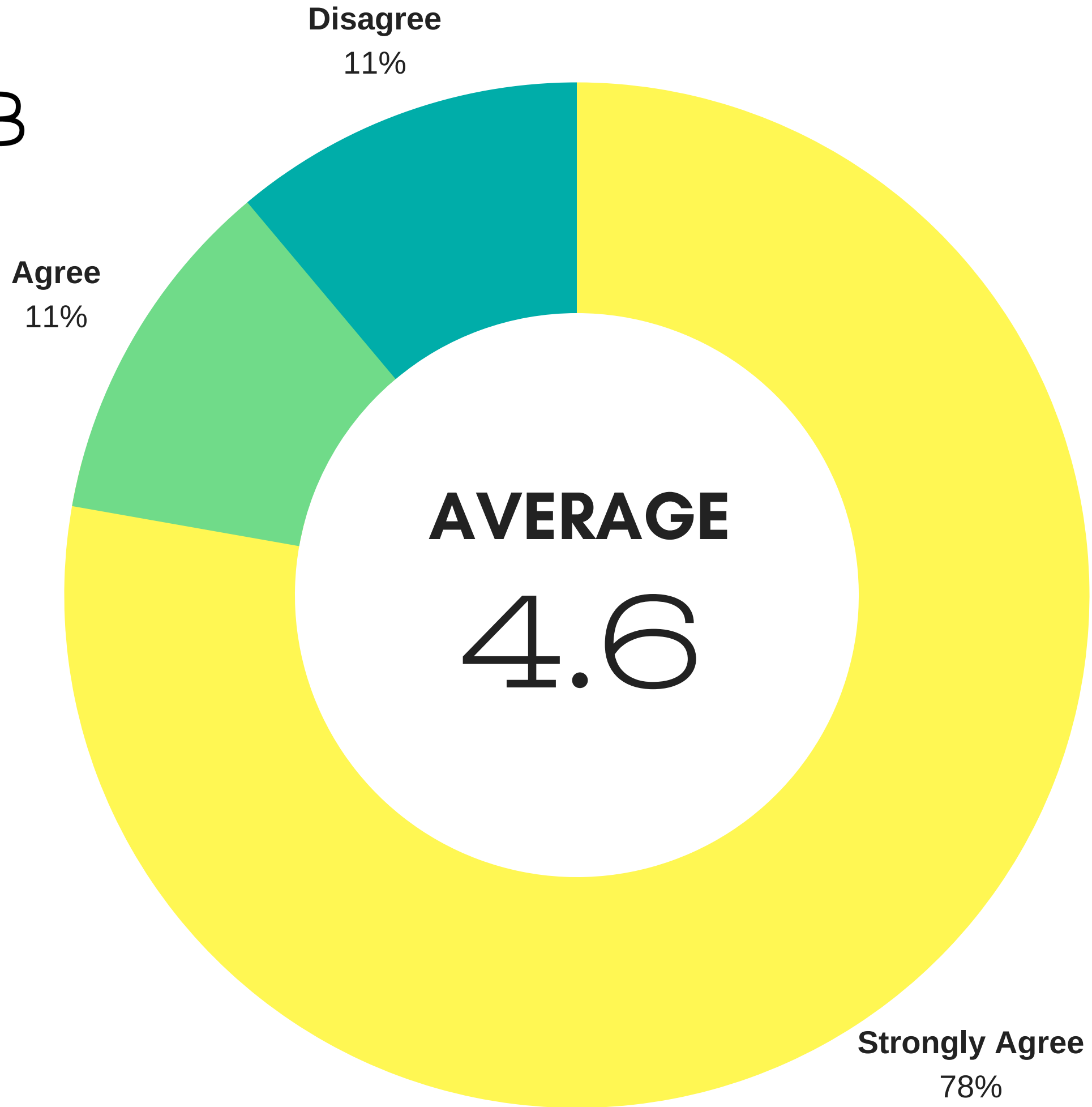
# START-UP KIDS CLUB

End of Semester  
Parent  
Reporting

.....

**My child  
demonstrated an  
understanding of  
the responsibility  
that goes into  
business and  
life.**

Fall  
2018



# START-UP KIDS CLUB

End of Semester  
Parent  
Reporting

.....

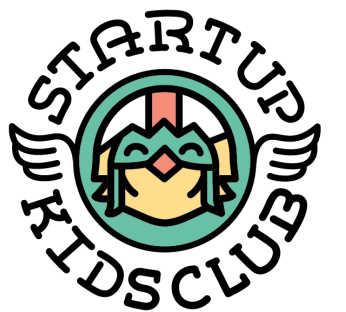
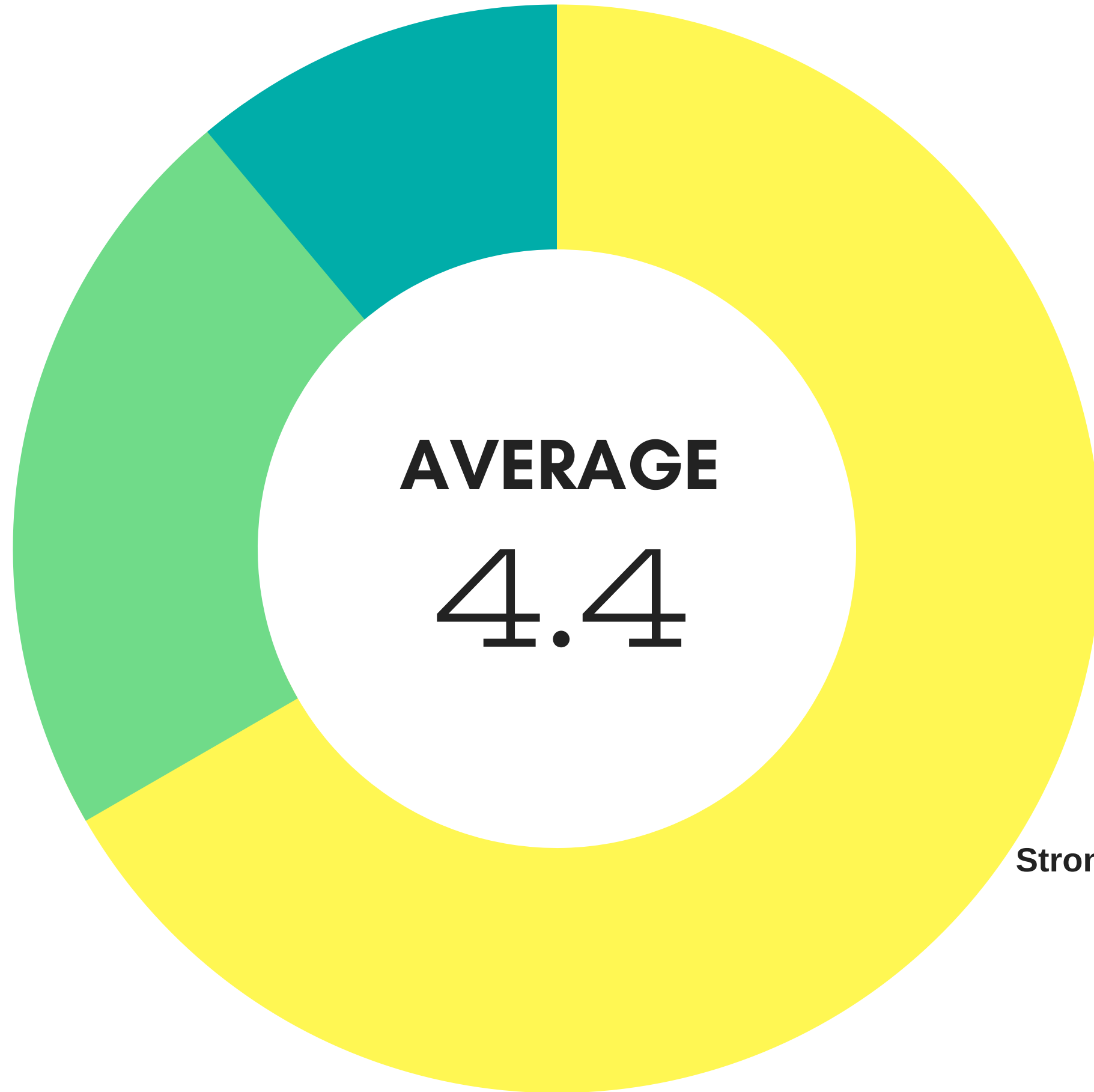
**My child  
learned their  
power their  
choices have  
on an outcome.**

Fall  
2018

Agree  
22%

Disagree  
11%

Strongly Agree  
67%



# START-UP KIDS CLUB

End of Semester  
Parent  
Reporting

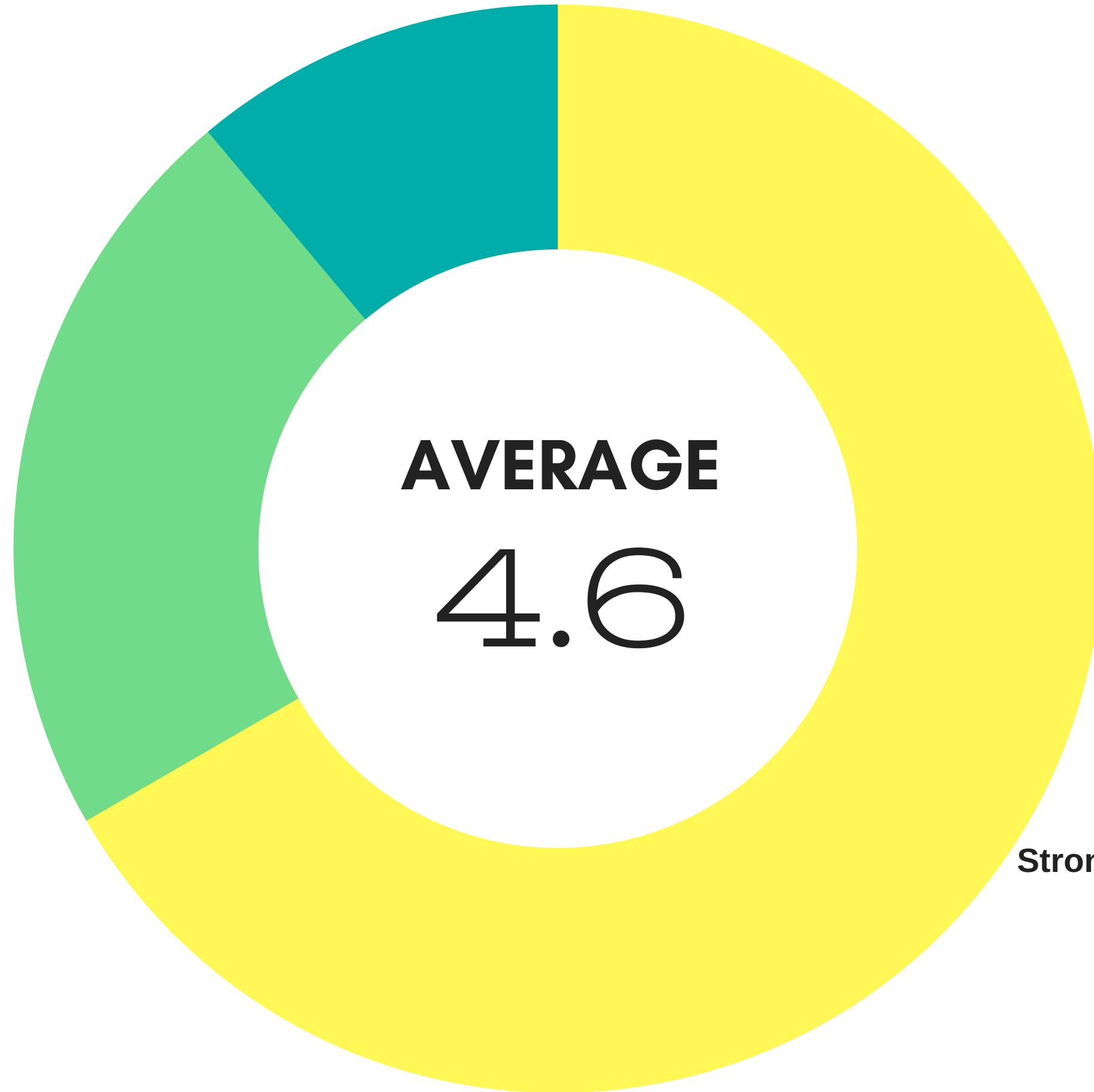
.....

**I felt  
satisfied  
with my  
child's  
experience.**

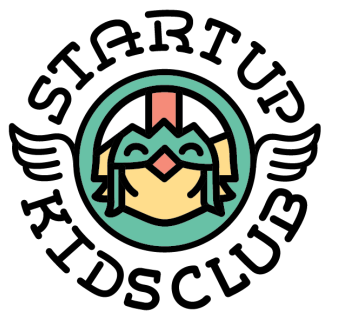
Agree  
22%

Neutral  
11%

Strongly Agree  
67%



Fall  
2018



# START-UP KIDS CLUB

End of Semester  
Parent  
Reporting

.....

**Something  
that I feel  
went really  
well this  
semester  
was:**

- **The new market locations**
- **Learning to let them lead**
- **My child's enthusiasm!**
- **Beginning and ending on time.**
- **His ability to present**
- **They've increased their vocabulary and understanding of how businesses operate and how entrepreneurship works.**
- **Best part was watching my son bond with the instructor Justin. They shared moments that help my son grow in skills: story telling, customer awareness, and being genuine.**

Fall  
2018



# START-UP KIDS CLUB

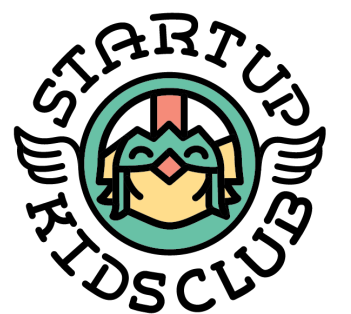
End of Semester  
Parent  
Reporting

.....

**Something I  
feel could  
improve is:**

- **Class goes by so fast and the students still have so many questions. Maybe there is a way to create a parent workshop for us to learn how to support our kids more.**
- **Keep letting them make the choices**
- **Communication - I was confused on on out of class offerings and a few other things**  
**I wasn't if we signed up for a semester or a year.**
- **Organization**
- **My kids' ideas were so impractical (a car-painting company, an auction website, things involving flamethrowers) that I feel like it would have been helpful for someone to rein them in a little bit, and steer them towards something achievable. Because they never got redirected, they never actually started a business. We hoped that taking them to the markets so they could see what other kids did would help, but their ideas are still way too impractical for ten year olds to pull off.**
- **Digital tracking mechanism to show skill progression of the student. Would love to design this, already have ideas. Instructor feedback on participation on student growth to help the parents focus in the right areas.**

Fall  
2018



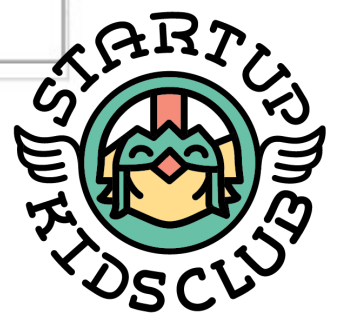
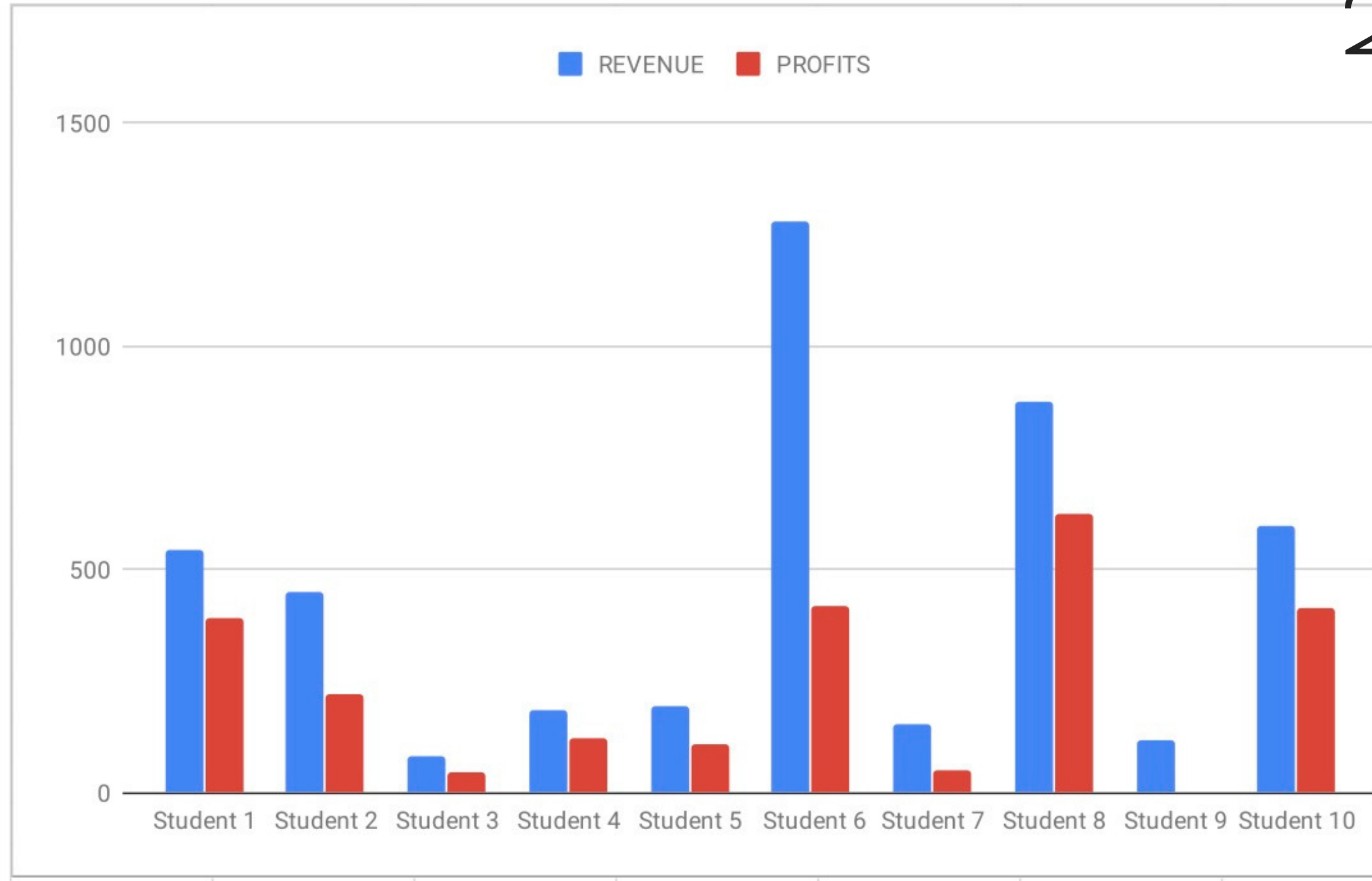
# START-UP KIDS CLUB

End of Semester  
Parent  
Reporting

.....

**(Optional)  
Reported  
Student  
Revenue and  
Profit on Two  
Combined  
Markets**

Fall  
2018





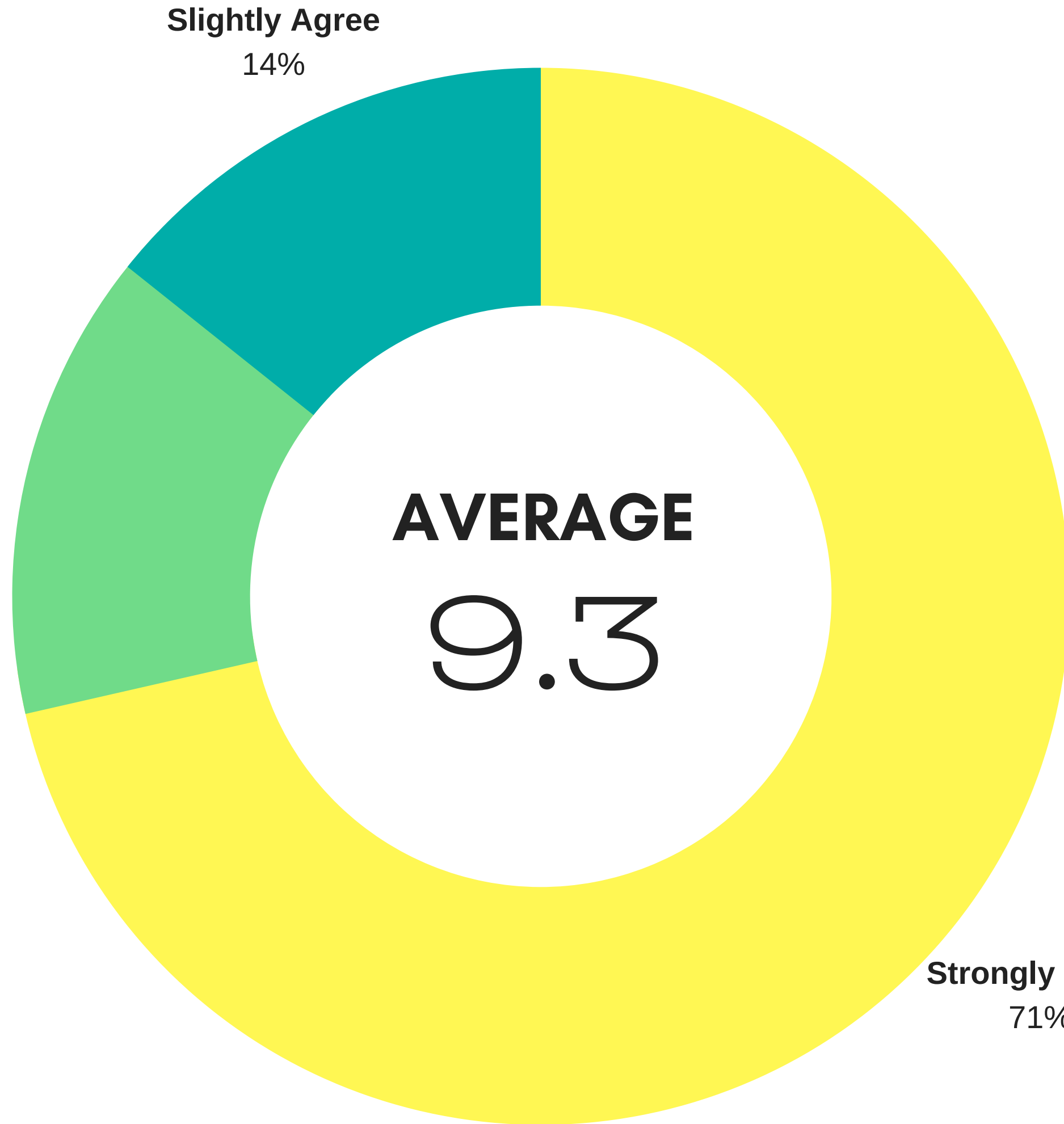
# START-UP KIDS CLUB

End of Semester  
Community Response  
Reporting

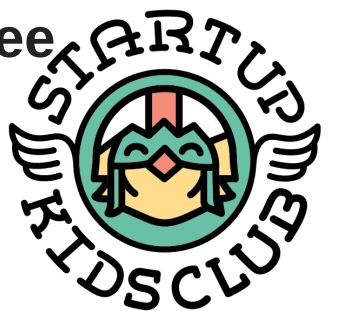
.....

**How  
would you  
rate your  
experience?**

Fall  
2018



Strongly Agree  
71%



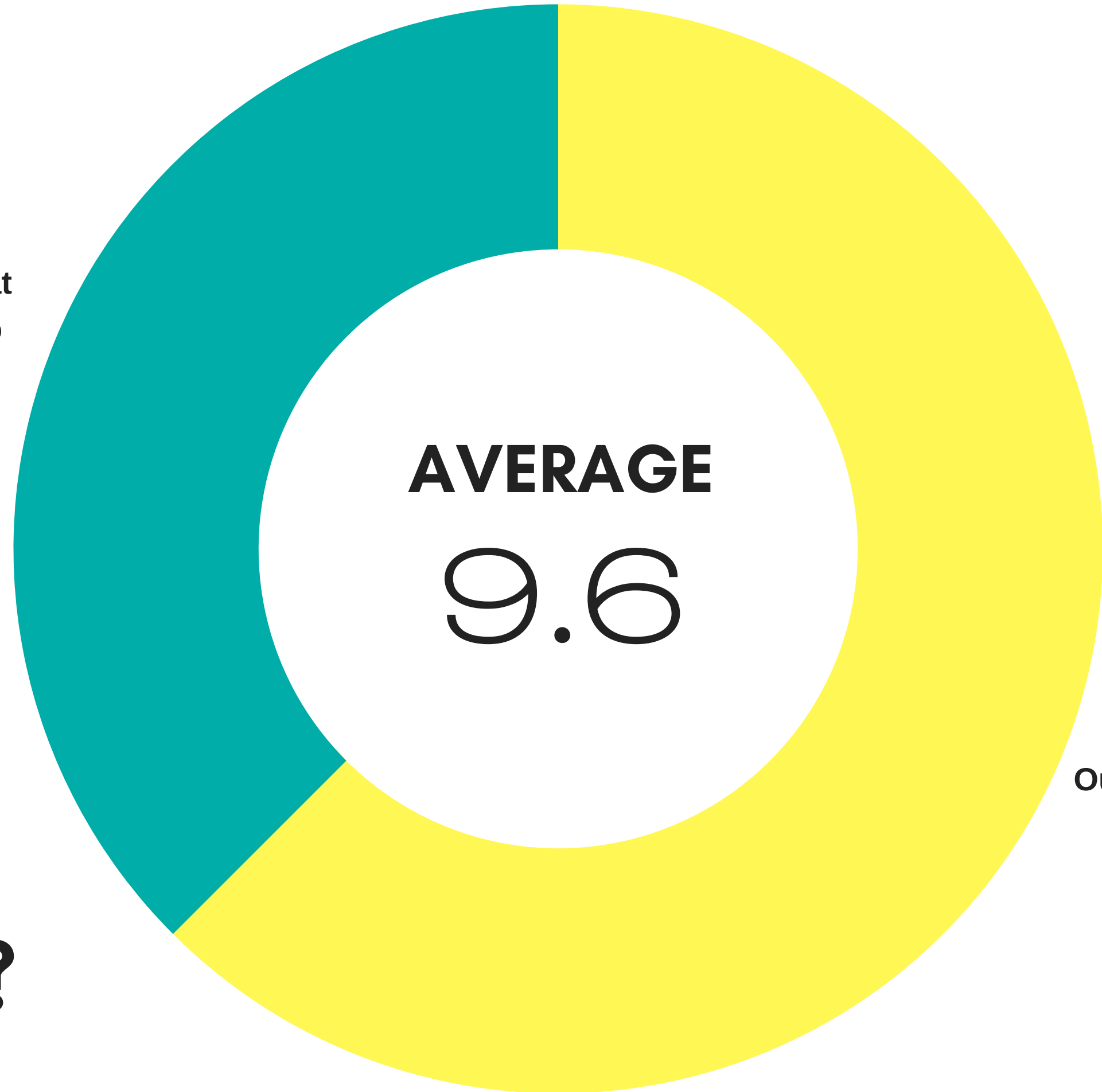
# START-UP KIDS CLUB

End of Semester  
Community Response  
Reporting

.....

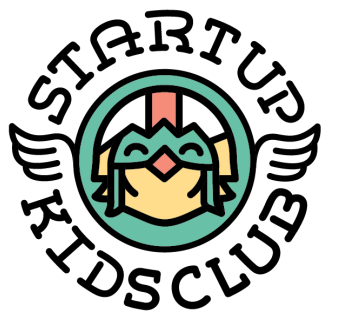
Great  
38%

**How  
would you  
rate your  
interactions  
with SKC  
representatives?**



Fall  
2018

Outstanding  
63%



# START-UP KIDS CLUB

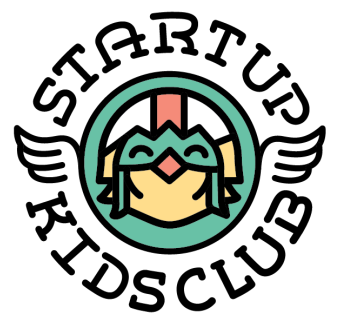
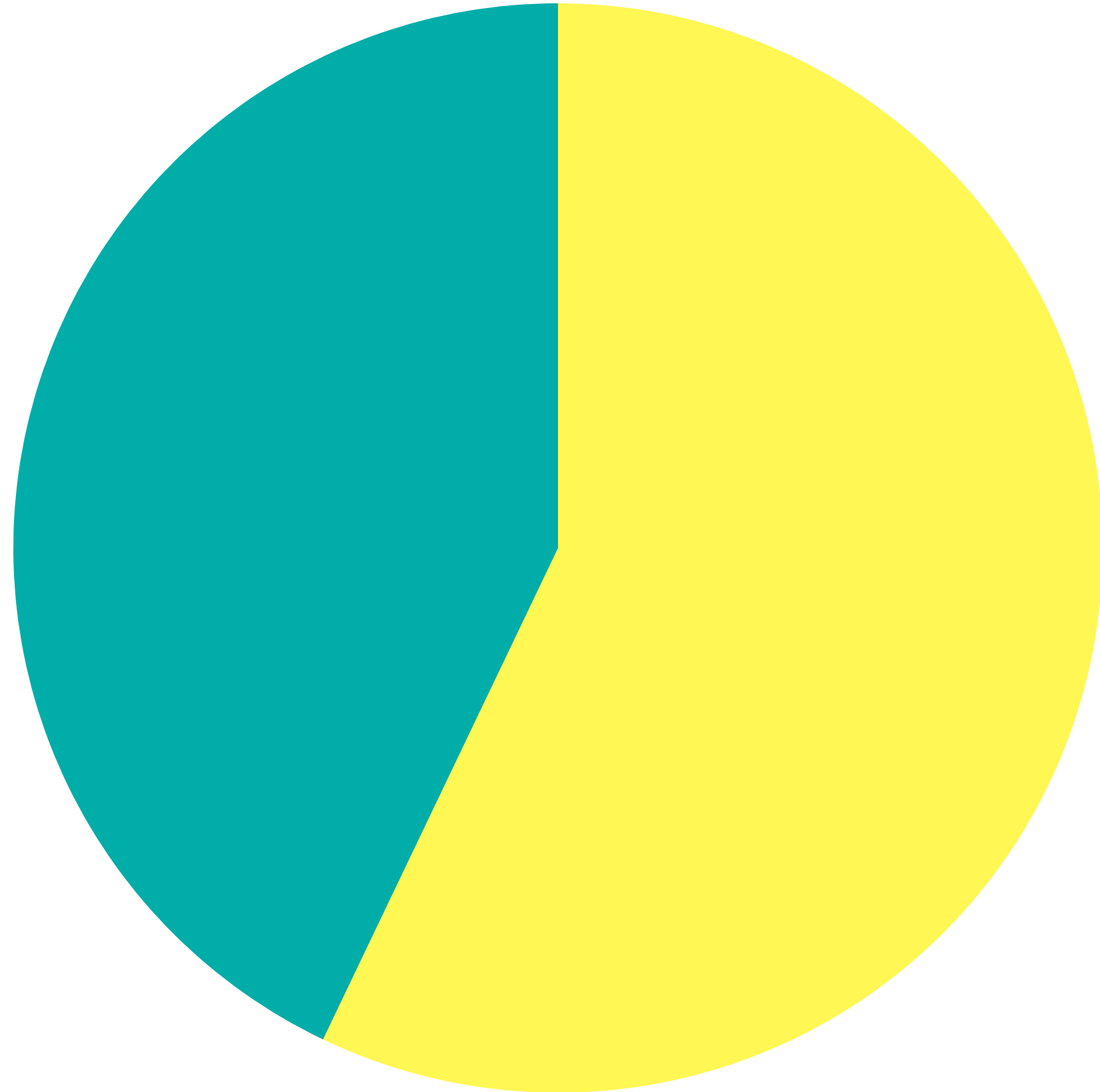
End of Semester  
Community Response  
Reporting

.....

**Did you  
participate  
in our  
booth  
ballot?**

Fall  
2018

NO  
43%



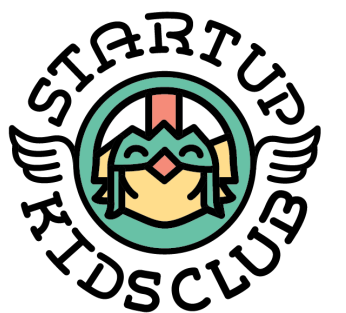
# START-UP KIDS CLUB

End of Semester  
Community Response  
Reporting  
.....

**What  
was your  
favorite  
part?**

- **The amazing things the kids came up with.**
- **Interacting with the kids**
- **The vibe, great fresh positive energy**
- **The energy and creativity.**
- **Seeing other youth**
- **Talking with the entrepreneurs about how they chose and make products.**

Fall  
2018



# START-UP KIDS CLUB

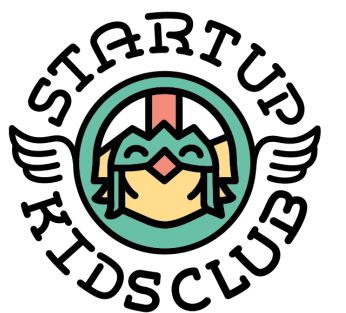
End of Semester  
Community Response  
Reporting

.....

**What  
was your  
least  
part?**

- **Not having enough time to visit each one**
- **Setting up/ take down while unloading on street, etc.**
- **Nothing**
- **parking**

Fall  
2018



# START-UP KIDS CLUB

End of Semester  
Community Response  
Reporting

.....

**What  
could we  
do  
better?**

- **More volunteers**
- **Need to attract more crowd..**
- **More promoting**
- **N/a**
- **More kid bands**

Fall  
2018

\*Reporting Zip Codes: 78741, 78747, 78746, 78745, 78634, 78749, 78717

